

LAUNCHPAD

–Your structured and strategic gateway into the Nordic market.

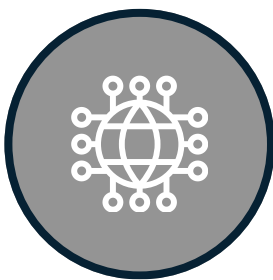
The PEFA Launchpad is a 3-month business development program tailored for international suppliers looking to enter the Nordic region. We provide deep market insight, develop localized go-to-market strategies, and support you with the right tools, network, and marketing strategy to build long-term commercial success.



1 TAILORED GO-TO-MARKET PLAN

2 STRATEGIC BUSINESS DEVELOPMENT

3 LOCAL SALES TOOLS & INSIGHTS



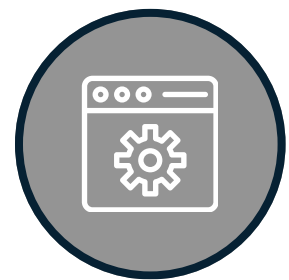
MARKET ANALYSIS

We identify your ideal Nordic customer segments and map the competitive landscape.



SALES ALIGNMENT

We establish interest in the market amongst various companies to prepare efficient sales channels, support functions and installation partners.



BUSINESS DEVELOPMENT

We deliver a comprehensive business report outlining a go-to-market strategy, built on in-depth market analysis, marketing feedback, and partner engagement insights.

+46 707 70 77 20

www.pefaab.se

info@pefaab.se