

ACCELERATION

–Strengthen Your Market Presence and Drive Nordic Expansion



Once the market entry is completed, the real opportunity lies in scaling your presence.

With the PEFA Acceleration Program, we focus on strategic business development, expanding your local partner network, enhancing marketing efforts, and establishing structures that support long-term success in the Nordics.

Our goal is to accelerate your commercial footprint, ensuring that your brand moves from early-stage market entry to active market engagement and revenue generation.

1 LOCAL MARKET ACTIVATION

2 PARTNER AND CUSTOMER GROWTH

3 SALES AND BRAND EXPANSION



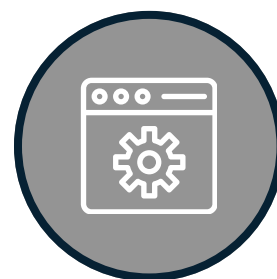
MARKETING

We design and execute localized marketing campaigns, content strategies, and event participation to boost brand awareness.



NETWORK ESTABLISHMENT

We empower your reseller network to drive upsales, manage after-sales services, and handle warranty cases — ensuring a seamless customer experience.



BUSINESS DEVELOPMENT

We continuously monitor market trends and provide actionable insights to keep you ahead of developments and emerging opportunities.

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